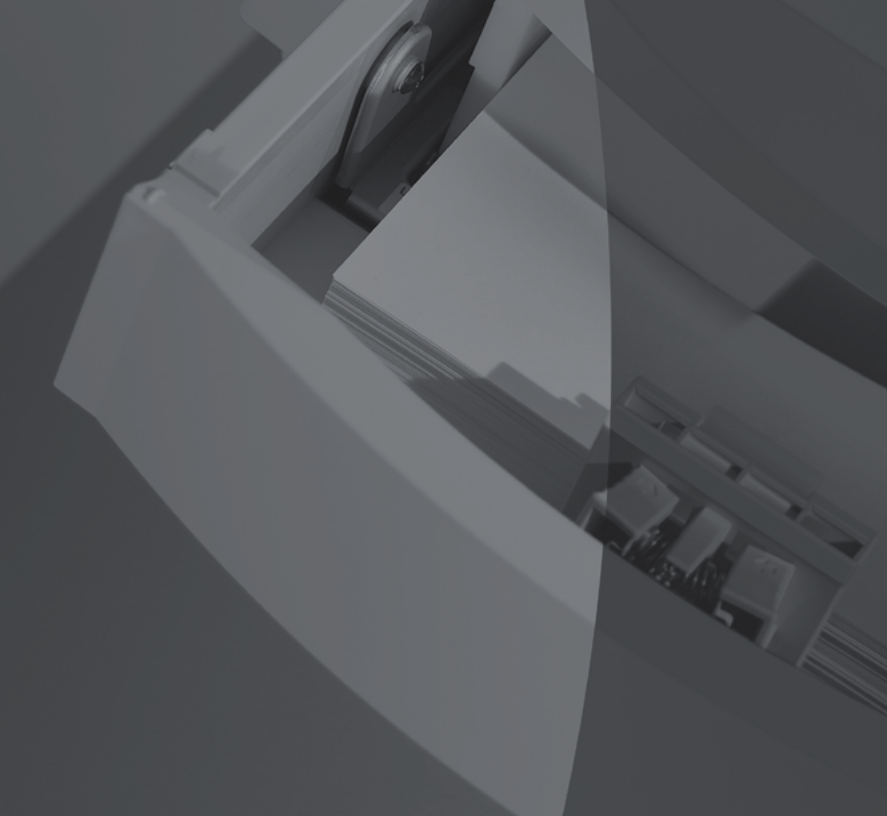


portfolio *of work*



don barnes

art direction • graphic design



portfolio of work

identity

brand

collateral

web

packaging

advertising

icon

diagram

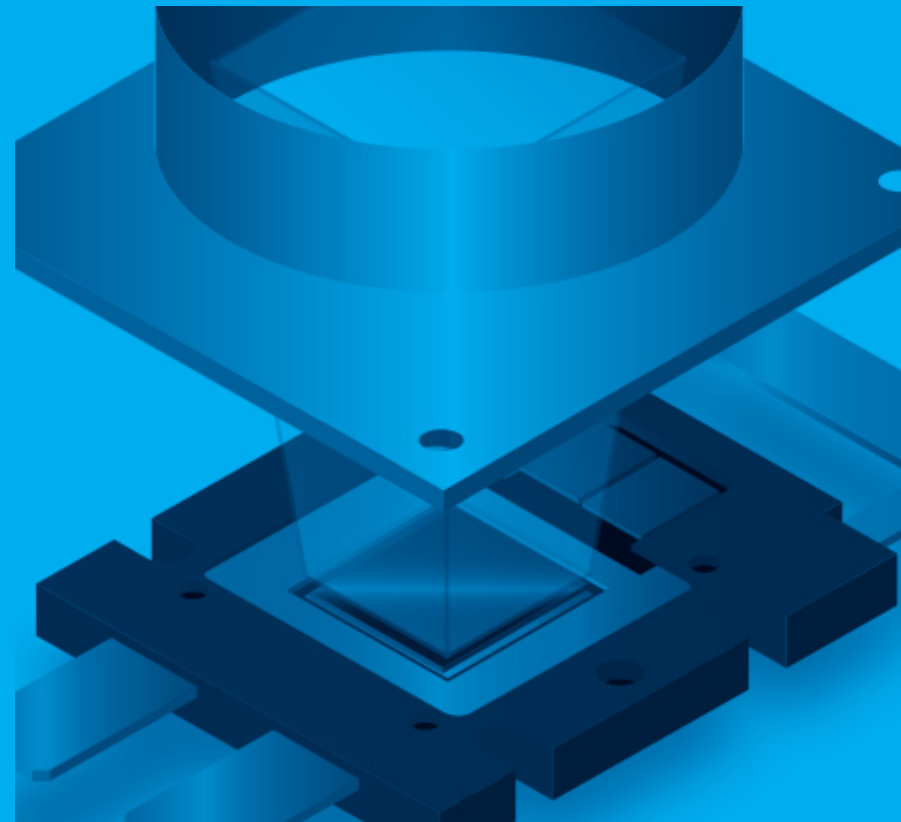
ux

illustration

infographic

environment

photography



identity



Logo design for (1) Aerial Robotics, (2) Talisman Networks, (3) Solar Junction, (4) Church Creek Cellars, (5) Audio Everywhere, (6) Asic Advantage, (7) Bassian Farms, (8) Vertical Power, (9) Blogtronics.



identity

10

11

12

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Logo design for (10) Magnus Effect, (11) Synplicity, (12) High Performance Aircraft Training, (13) Nassda, (14) InterAvia Mexico, (15) SkyPilot Networks, (16) Elevate Power, (17) Buckhorn Meats, (18) Lion Ranch Winery.

408.859.7088 don@cellarideas.com



brand



Epic has been one of our most unique and rewarding projects. I was contacted by Rick Schrameck to help tweaking some of the lines of a plane he had envisioned and wished to produce and market. I began not by refining, but by re-designing how the aircraft would look, working closely with the aerodynamic engineers to keep the integrity of the fuselage, tail and window design. I wanted to help ensure both a modern, cutting-edge look and optimized drag efficiency and cabin space for passenger comfort.

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brand



ASIC Advantage designs and manufactures mixed signal ICs for leading automotive, aerospace, communications, industrial and medical companies. They came to me seeking to update their image and collateral. I updated their logo, re-designed their entire collateral structure establishing clear differentiation across their market segments. Finally I designed and built a new web site to be more clear, intuitive, and changeable through a web-based content management portal.

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I began working with Vertical Power several months prior to their initial company launch. A revolutionary product within its market and among their competition, this product had many functions not imagined at time of roll-out.

The strategy was three-fold. First was to design a new logo and completely re-vamp the look they had created in-house. Second was to develop a concept customers could identify with and get their arms around, leading into more specific technical and functional information. Third was to create ads and tradeshow graphics that were more benefit-driven and left a lasting understanding of what Vertical Power is and does.





Interdata came to me as a small one-person company doing data recovery from hard drives with the hopes of expanding and achieving a better web presence. With a new identity, web site, sales sheet and search engine marketing plan, the business quadrupled its sales.





Promotional brochure for FiberComm digital Internet access within luxury apartments in New York.



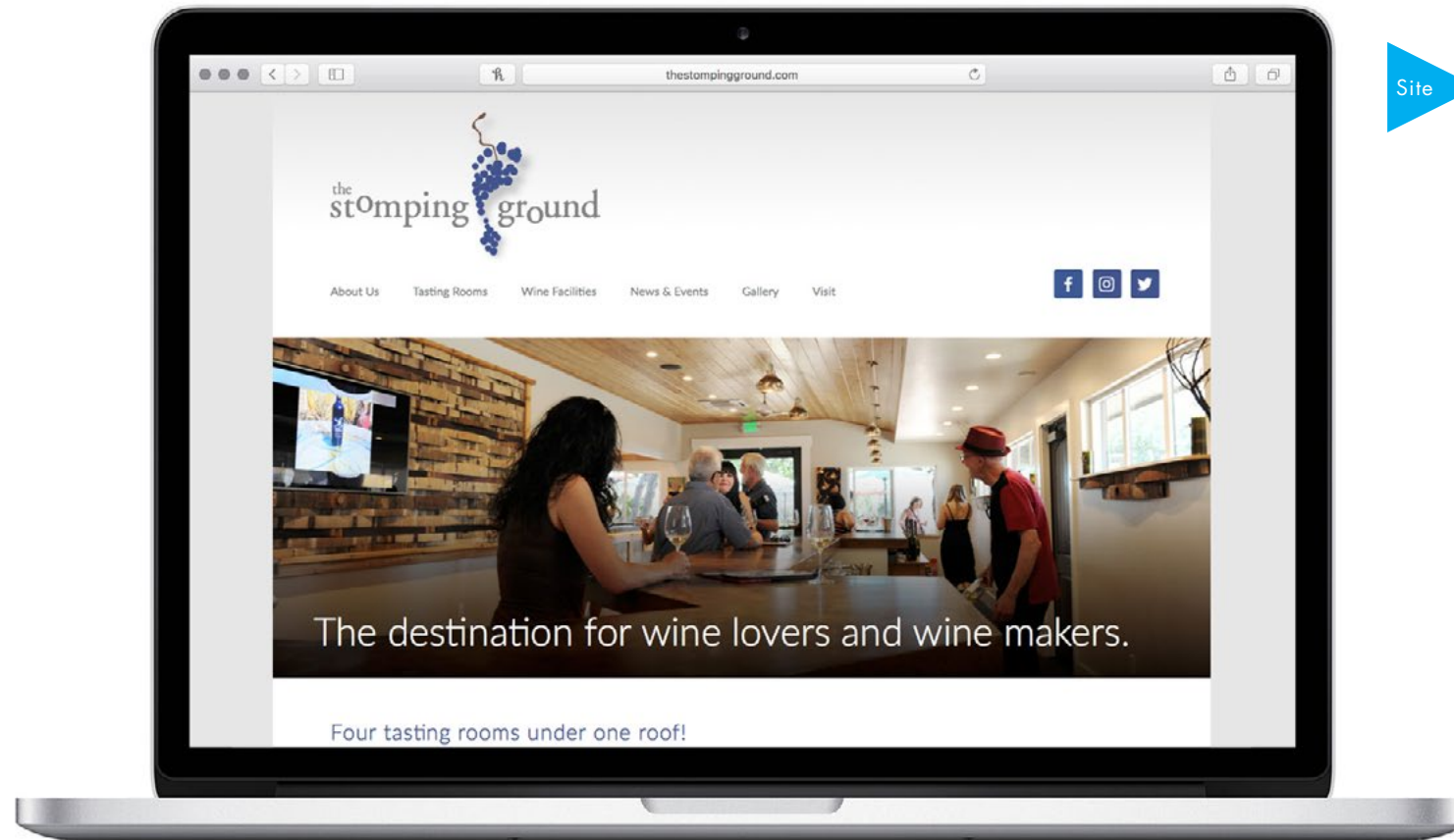




Product brochure for Tally's line of business color printers.

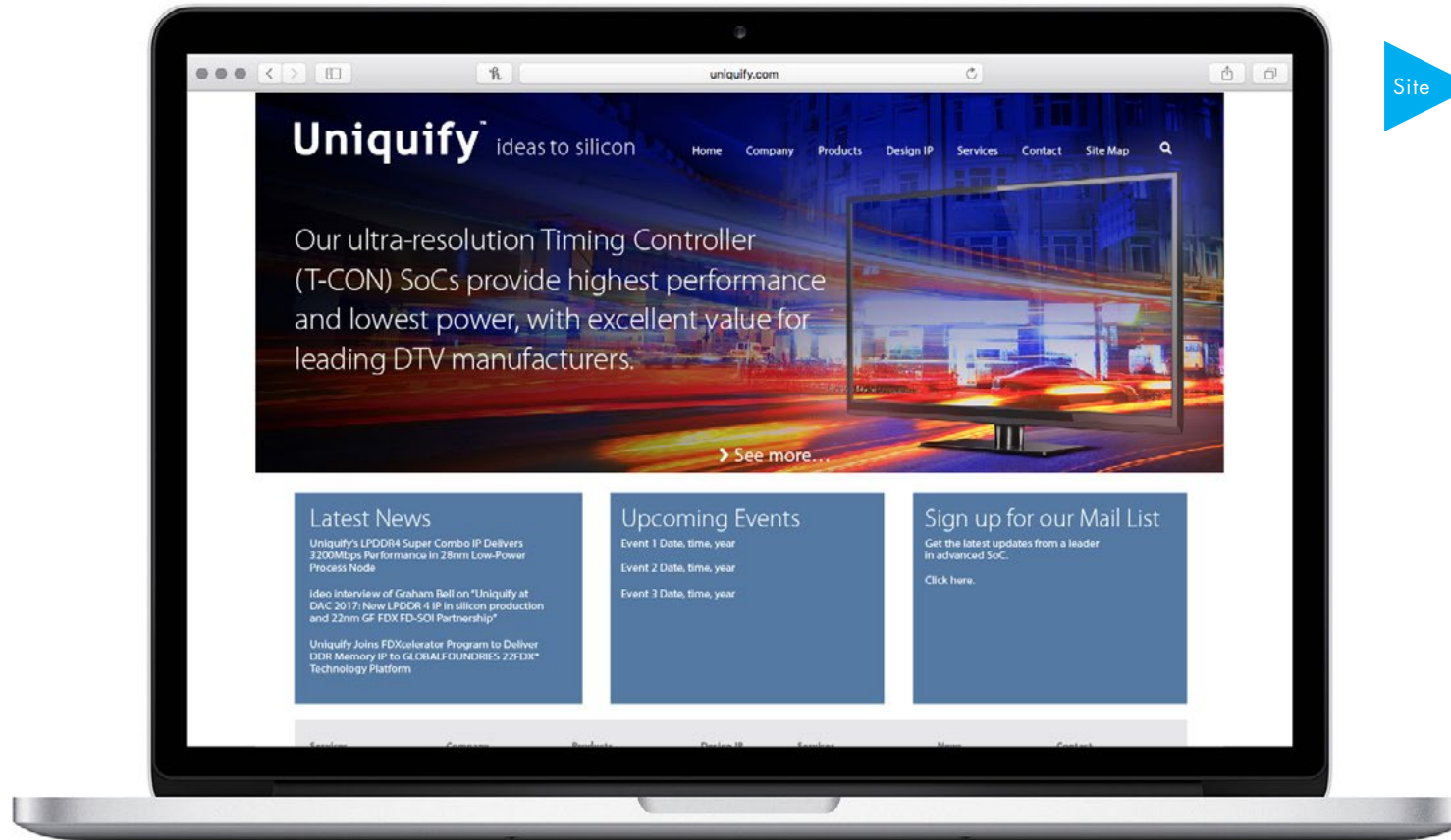


web

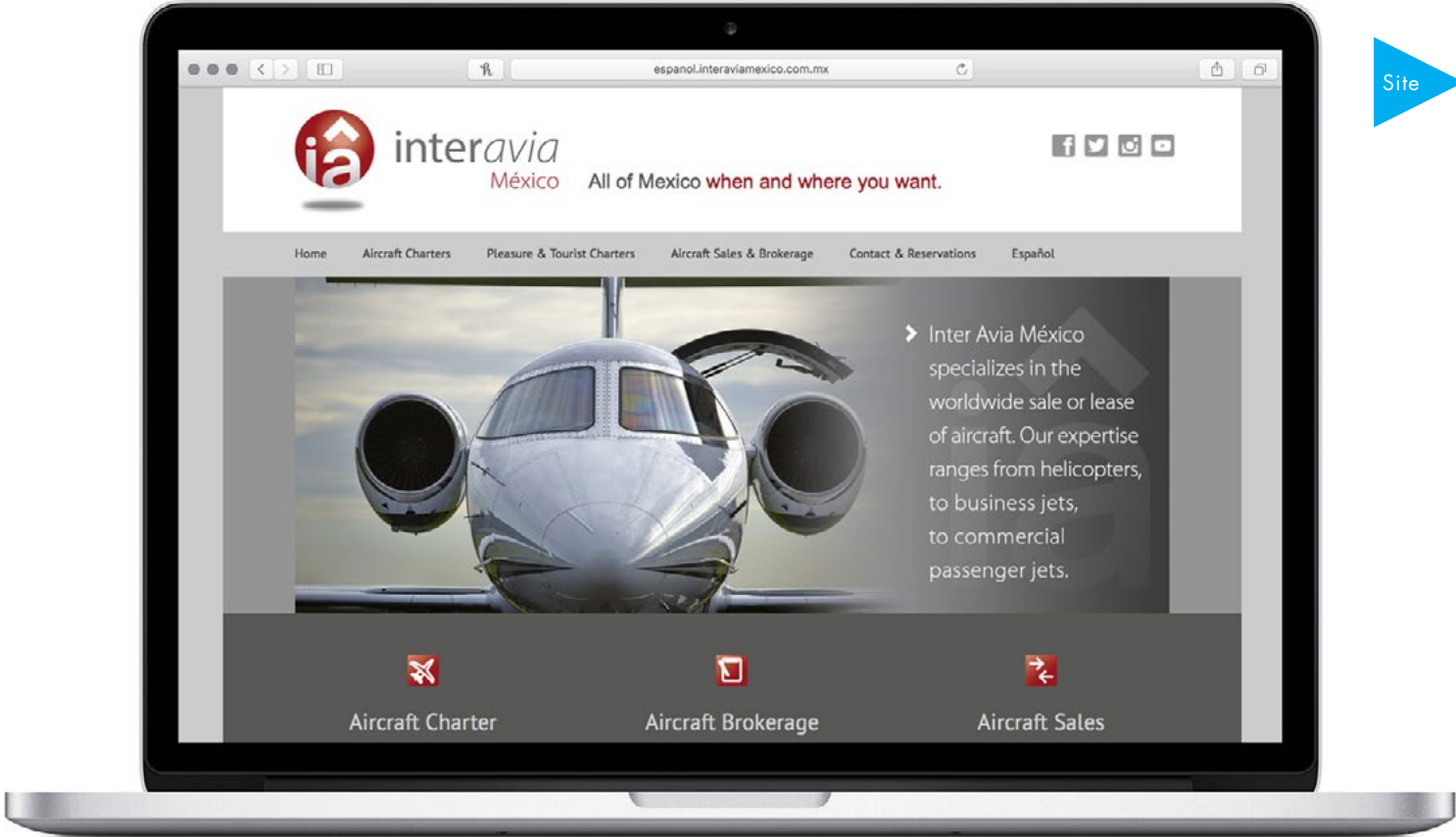


Site





web







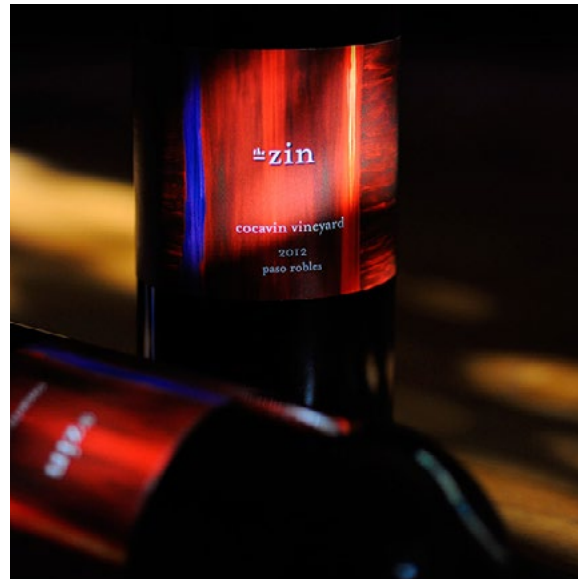
packaging



Asante's line of FreindlyNet plug-n-play networking products.



packaging



Wrights Station label design, WCP Cellars label design, Calerrain label design.



The care and feeding of NEC printers.

Great-looking documents start with a well-fed printer. So what's on the menu? NEC links, ribbons, and toner cartridges. Supply foods that are performance matched to your NEC printer. So don't feed it anything less.

NEC Technologies

NEC color toners
NEC toners
NEC links
NEC links
NEC ribbons
Mmmm.

NEC
www.nectech.com

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Not satisfied in just raising the bar. We became the bar.

Before Epic, airplanes were a compromise between speed, payload and range. Now, fill it up, go the distance, leave nothing behind. And arrive ahead of the others.

Epic

EpicAircraft.com

Ad creative for NEC brand parts replacement for their line of printers and Epic six-place turbine aircraft.





The Connected Life

poweredbycisco.

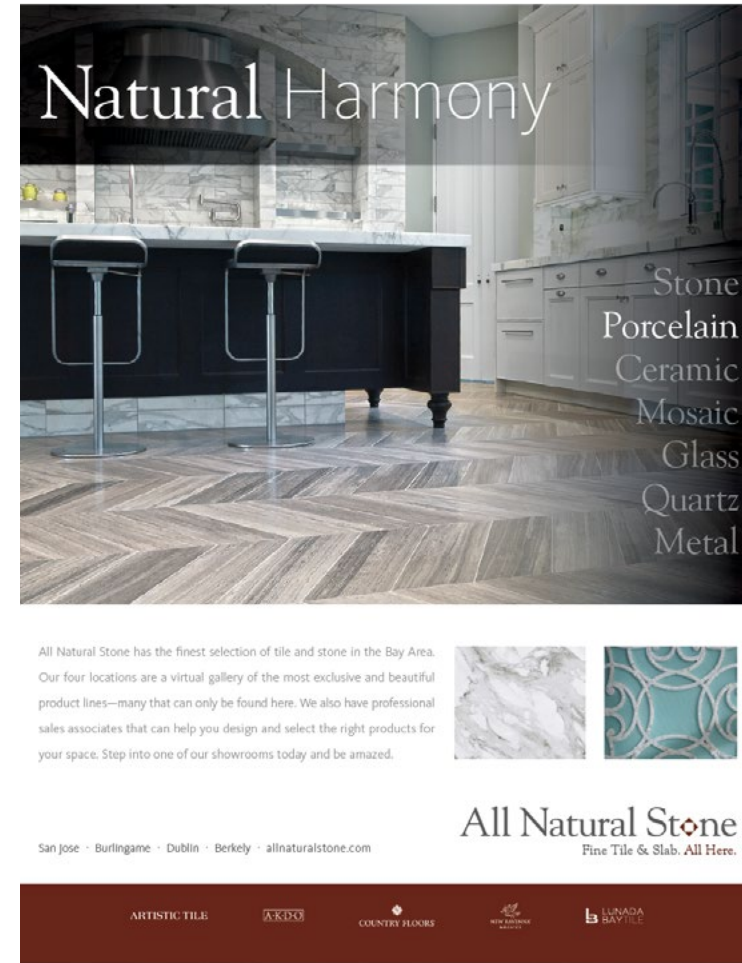
Life is made of moments. Fleeting and sustained. Alone or with family and friends. Moments at work, at home and at play. On campus or online. Moments filled with entertainment, information and conversations.

Cisco is connecting more people to more moments with the innovative products and networks our companies create. Whether it is a Cisco IP* infrastructure that sends an email message racing from New York to Shanghai, a Linksys gateway that wirelessly transmits music to every corner of the house, or a Scientific Atlanta set-top box that records a "can't miss" television show at the command of a distant cell phone, people are connected to their lives in ways that are more immediate, secure and rewarding.

We call it The Connected Life. Find out more by connecting with us at SCTE Cable-Tec Expo 2006, Booth #1045, or at www.cisco.com/go/cable.

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Natural Harmony

Stone
Porcelain
Ceramic
Mosaic
Glass
Quartz
Metal

All Natural Stone has the finest selection of tile and stone in the Bay Area. Our four locations are a virtual gallery of the most exclusive and beautiful product lines—many that can only be found here. We also have professional sales associates that can help you design and select the right products for your space. Step into one of our showrooms today and be amazed.



All Natural Stone

Fine Tile & Slab. All Here.

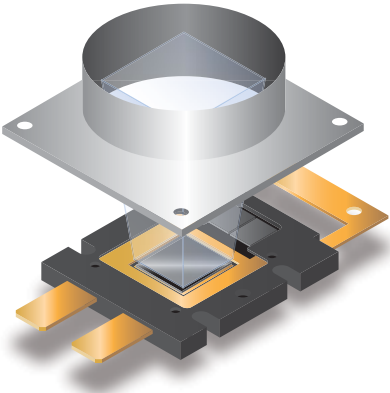
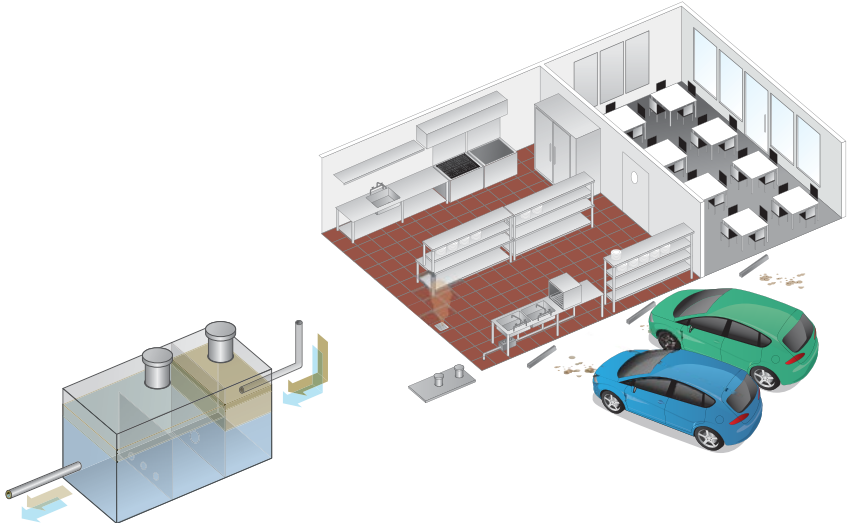
San Jose · Burlingame · Dublin · Berkeley · allnaturalstone.com

ARTISTIC TILE AKDO COUNTRY FLOORS HILL COUNTRY LUNADA BAY TILE



icon

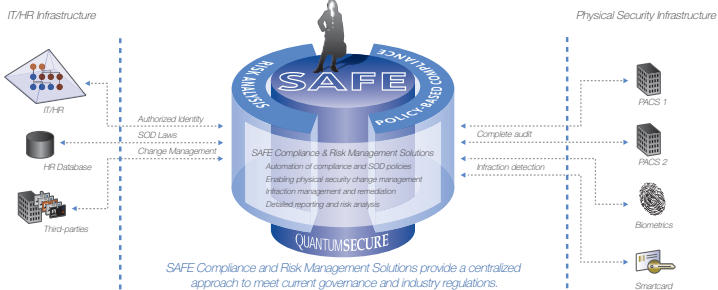
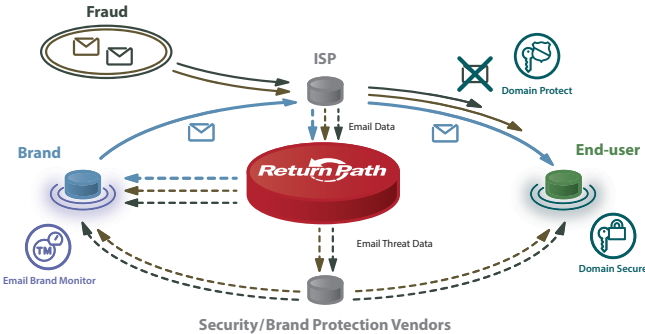
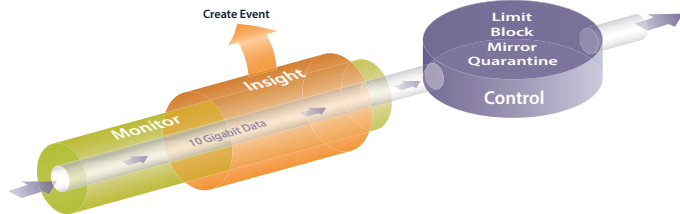




Diagrams to illustrate water filtration system, solar magnification technology, and cable Architecture.

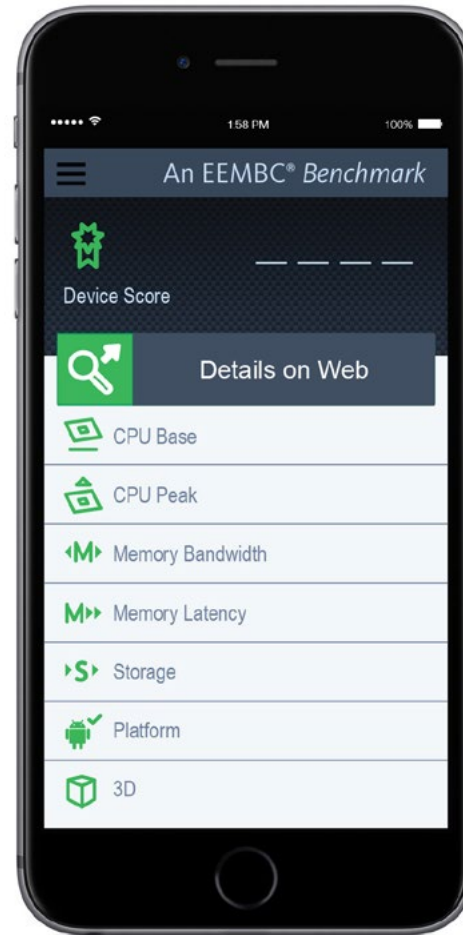


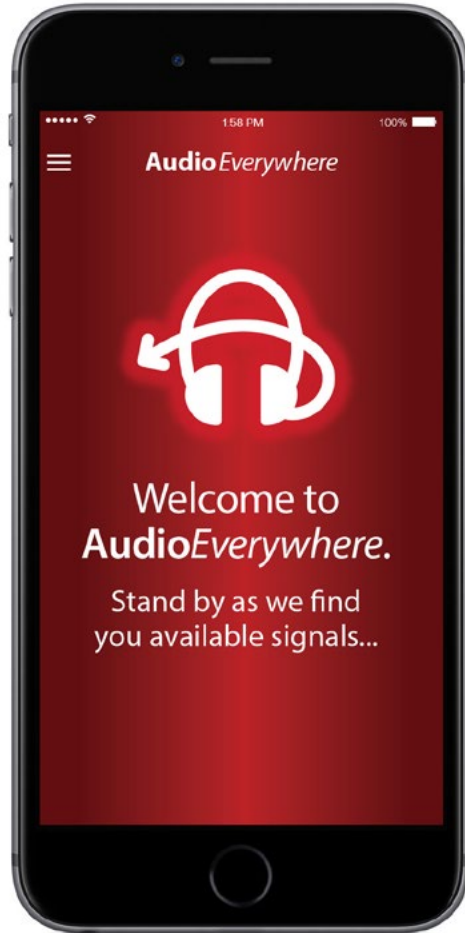
diagram



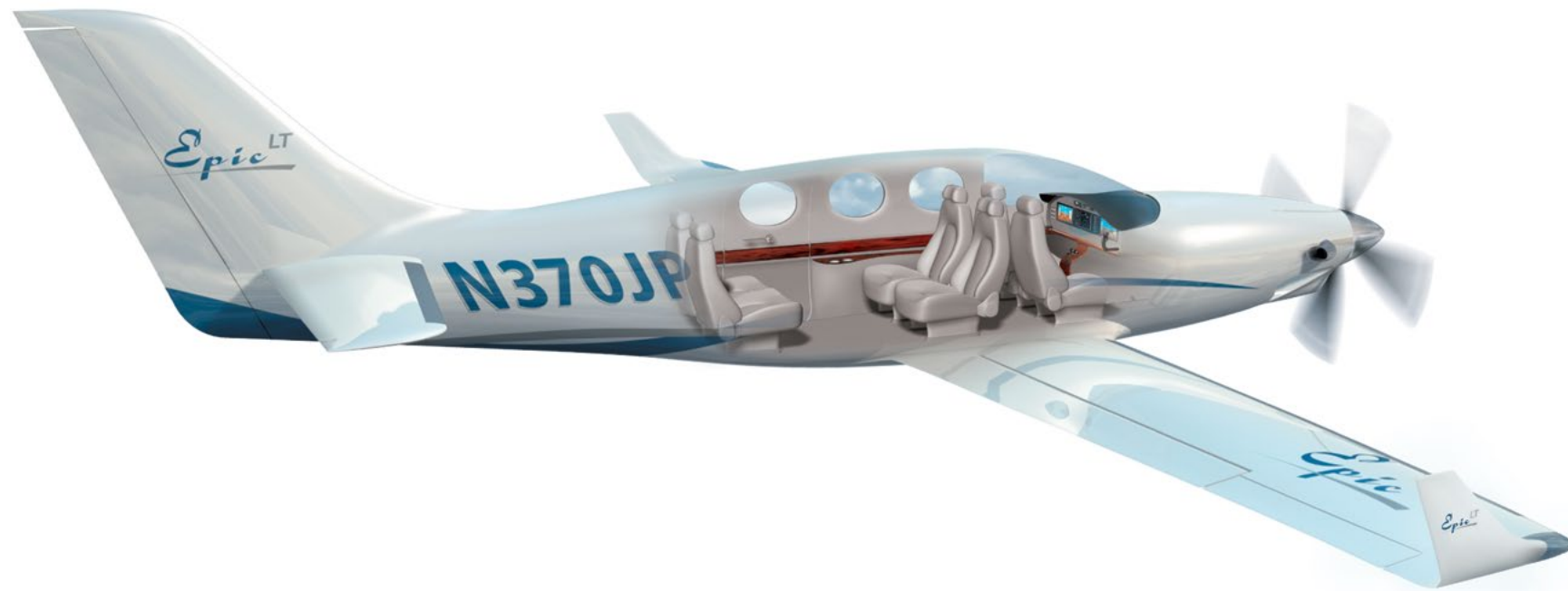
Diagrams to illustrate security protocol, email SPAM protection, and network security architecture.







illustration

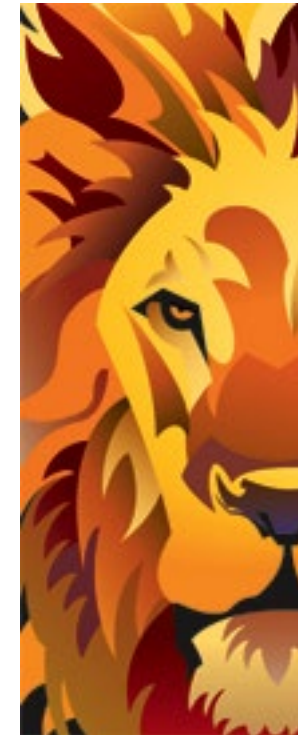


Rendering to show Epic's interior.

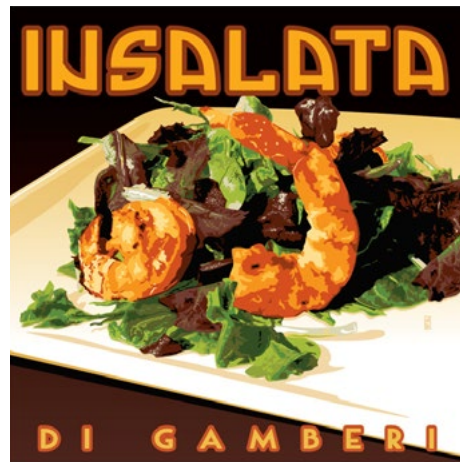
408.859.7088 don@cellarideas.com



illustration



illustration





photography

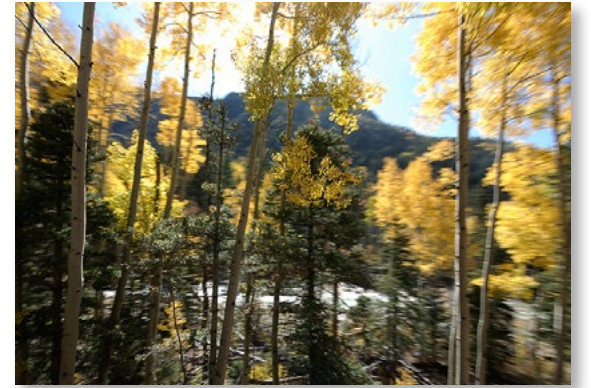


Original photography I have done for numerous clients using a Nikon D3X.

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photography



contact

say hello *408.859.7088 / don@cellarideas.com*

